efficient means of bringing PCS to all areas in which there is a demand for these services.

## A. Initial Licensing Procedures

If Congress grants the necessary authority, the
Commission should utilize auctions as a basis for awarding PCS
licensees. In the absence of such authority, the Commission
should subject competing applicants to comparative hearings.
Only as a last resort should the Commission rely upon lotteries.

As the Commission recognizes, auctions represent the most efficient means of allocating spectrum. Other agencies utilize auctions to allocate other scarce resources and other countries conduct auctions to allocate spectrum. 36/ Auction winners are most likely to be those entities that place the highest value on the spectrum's intended use. As such, the Commission can expect those entities to utilize the spectrum that they have purchased in the most efficient manner. It is plainly in their self-interest to offer services to the public as quickly as

<sup>36/</sup> NPRM, ¶¶ 91-92.

possible to earn a return on their investment. $\frac{37}{}$ 

Rochester understands that, at present, the Commission does not possess the authority to auction spectrum. In the event that Congress does not provide it with the requisite authority, the Commission should engage in comparative hearings to award PCS licenses. The Commission can adopt comparative hearing procedures similar to those it promulgated for cellular license renewals. 38/ Comparative hearings are certainly not a panacea. Not only are they expensive and time-consuming, they require the Commission to evaluate proposals that have yet to be deployed and may represent only the fondest wishes of applicants. However, by establishing strict rules governing post-licensing conduct, the Commission may mitigate the extent

<sup>37/</sup> One fear expressed regarding the use of auctions is that small business enterprises may not have the resources necessary to compete successfully in an auction. concern is misguided. First, economic efficiency dictates that a scarce resource should be allocated to the person that values it most. If a PCS license is, indeed, highly valuable, lending institutions and venture capitalists will be more than willing to advance the necessary funds for a small enterprise to compete successfully for a license. Second, strict oversight of post-licensing activities will ensure that, to the extent particular areas are not served, additional qualifying applicants can secure PCS licenses. Third, if the Commission is truly concerned about "spectrum-hogging," it may establish limits on the number of licenses a single entity -- or group of related entities -- may hold. At this time, Rochester does not advocate the last alternative.

<sup>38/</sup> See License Renewal Order, ¶¶ 22-29.

to which applicants proffer gold-plated systems that they have no intention of constructing. 39/ Comparative hearings, under streamlined procedures, represent the most palatable of the alternatives currently available to the Commission.

Conducting lotteries, although tentatively recommended by the Commission on the grounds of administrative convenience,  $\frac{40}{}$  represents the least desirable solution. As the Commission has recognized — in the cellular,  $\frac{41}{}$  specialized mobile radio  $\frac{42}{}$  and multipoint distribution  $\frac{43}{}$  services — lotteries provide unimaginable opportunities for speculative abuse. In the lottery process, application mills win and the public loses. If at all possible, the Commission should decline to rely upon lotteries as the basis for awarding PCS licenses.

Nonetheless, Rochester understands that the Commission may wish to utilize lotteries as a means of expediting the licensing process. Should the Commission do so, it must conduct such lotteries subject to the most careful scrutiny of

Moreover, in the common carrier context, issues that increase the complexity of broadcast comparative hearings -- local content, diversity and the like -- should largely be absent.

 $<sup>\</sup>frac{40}{}$  NPRM, ¶ 84.

<sup>41/</sup> License Renewal Order, ¶ 33.

 $<sup>\</sup>frac{42}{}$  NPRM, ¶ 84.

Amendment of Parts 1, 2 and 21 of the Commission's Rules Governing Use of the Frequencies in the 2.1 and 2.5 GHz Band, PR Dkt. 92-80, Notice of Proposed Rulemaking, FCC 92-173 (released May 8, 1992).

the financial and technical qualifications of tentative selectees. In particular, the Commission should reject its proposed "postcard" lottery proposal. 44/ Under this scenario, applicants literally need to fill out only a postcard to participate, subject only to the need to demonstrate their financial and technical qualifications subsequent to the lottery. This proposal invites abuse. In effect, entry into the lottery is risk free. Such a process invites speculation without even a minimal showing of qualification. The Commission will likely be inundated with applications that have no purpose other than speculation. Such a procedure will do no more than delay the introduction of PCS.

Rather than utilize this process, the Commission, if it chooses to rely upon lotteries, should require an initial certification that the applicant is financially and technically qualified to hold a PCS license, and promulgate strict rules governing the showing necessary to support such a certification. The Commission's recently-promulgated rules governing competing applications in a license renewal

 $<sup>\</sup>frac{44}{}$  NPRM, ¶ 85.

proceeding  $\frac{45}{}$  should constitute the minimum qualifications necessary for a PCS license applicant.

#### B. Post-Award Guidelines

To ensure expeditious construction of PCS networks by licensees, the Commission should adopt rules -- and strict penalties for failure to comply therewith -- governing post-award conduct of PCS licensees. These rules should ensure -- regardless of the method chosen to award licenses -- that licensees actually provide service to the public. At a minimum, such rules should:

- prohibit alienation of a license for some specified period, such as two years;
- require the construction of a system or systems that cover a specified percentage of the population or territory of a particular area within a specified time period; and
- provide for license revocation or the limitation of an entity's service area for failure to comply with the above requirements.

Similarly, the Commission should make available to other applicants territories that initial licensees choose not to serve within a certain number of years -- five, for example -- after the resolution of frequency conflicts with incumbent occupants of the spectrum allocated to PCS.

<sup>45/</sup> License Renewal Order, ¶¶ 22-29.

Finally, the Commission should adopt renewal procedures along the lines that it has proposed for cellular licenses. As it should with respect to cellular licensees,  $\frac{46}{}$  the Commission should adopt a conclusive renewal expectancy for those licensees that so qualify.

IV. THE COMMISSION SHOULD ADOPT
RECIPROCAL INTERCONNECTION
OBLIGATIONS BASED UPON CRITERIA OF
TECHNICAL AND ECONOMIC FEASIBILITY.

The Commission should base interconnection obligations upon one overriding principle -- the ability of users to communicate regardless of their network provider. This principle should lead the Commission to adopt two broad policies governing interconnection: the interconnection of PCS systems with each other; and the interconnection of PCS systems with other networks. To achieve these policy objectives, the Commission should establish a reciprocal right of interconnection among all network providers.

The Commission should endeavor to ensure that PCS networks themselves are interoperable. This step is necessary to permit customers of one PCS provider to reach customers of another. Unless different PCS systems are to operate as stand-alone islands -- a result that plainly would not serve

See Amendment of Part 22 of the Commission's Rules
Relating to License Renewals in the Domestic Public
Cellular Radio Telecommunications Service, CC Dkt.
90-358, Response of Rochester Telephone Mobile
Communications to Petitions for Reconsideration (April 16, 1992).

the public -- interoperability of different PCS networks will be an important policy goal.

Toward this end the Commission should establish a policy favoring the development of common air interfaces ("CAIs").

The Commission, however, should not attempt to prescribe the technical details of any CAIs. Rather, it should encourage the appropriate standards bodies to undertake the development of the technical specifications that would support particular CAIs. Such work will likely require an extensive undertaking among all industry participants and, therefore, that effort should best be left, in the first instance, to the appropriate standards organizations.

The Commission also correctly proposes to afford PCS providers a federally-protected right to interconnect to the public switched network, as it has afforded other providers of radio-based services. 47/ This proposal constitutes another recognition that the ability of customers of all network providers to communicate with each other is an important national policy objective.

The Commission's proposal, however, does not go far enough. Rather than limit its proposed interconnection right to PCS providers, the Commission should make reciprocal any interconnection policies that it adopts. If the

 $<sup>\</sup>frac{47}{}$  NPRM, ¶ 53.

Commission's goal is to establish a seamless communications capability, reciprocity is an essential ingredient. Users of the public switched network should have the same right of access to PCS users as the Commission proposes should exist in the opposite direction. Only by making interconnection rights and obligations reciprocal, will the Commission achieve this goal. Indeed, as a greater volume of communications — especially voice communications — travels through the air rather than over land-based media, it may become more important for an interconnection right to exist in the direction opposite to the one the Commission is proposing.

To implement a policy of reciprocity, the Commission should establish a basic standard that a reciprocal right of interconnection exists, but that such right is subject to technical feasibility and the exchange of appropriate compensation. Adoption of a reciprocity principle would merely extend the interconnection principles — technical feasibility and compensation — that currently apply in the cellular context more broadly and apply those principles both to radio and landline operations.

At this point, however, the Commission should not prescribe technical interconnection standards nor determine, in the first instance, what constitutes appropriate compensation. Technical interconnection requirements are likely to vary based upon any number of factors — the nature of the requester's network, the specific needs for which interconnection is

requested, the type of equipment involved and the like.

Moreover, interconnection requirements are likely to evolve over time. To accommodate differing needs and network evolution, the Commission, in the first instance, should permit affected parties to negotiate the details of specific interconnection arrangements. Similarly, the Commission should decline to specify in advance what it considers appropriate compensation. The Commission should permit affected parties to negotiate the terms of compensation for reciprocal access to each other's networks.

The ability of affected parties to negotiate such arrangements will not lead to anticompetitive results. The Communications Act generally prohibits unreasonable discrimination in rates, terms and conditions in services provided to similarly situated customers. Thus, the Commission already possesses the necessary tools to prevent discrimination.

Moreover, with the existence of alternatives among a variety of network providers, the incentive to engage in discrimination will not exist. A refusal by one network provider to offer interconnection to another on reasonable terms and conditions will result in that provider losing revenues.

The existence of a reciprocity principle, together with the highly competitive nature of the communications industry, including the landline local exchange business, will ensure that anticompetitive or discriminatory conduct is unlikely to occur. On this basis, the Commission can, and should, leave to affected parties the technical and economic details of any proposed interconnection arrangements.

## Conclusion

For the foregoing reasons, the Commission should adopt its proposed rules, with the modifications suggested herein.

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November 6, 1992 (3044P)

## CERTIFICATE OF SERVICE

I hereby certify that on the 6th day of November, 1992, I caused copies of the foregoing Comments of Rochester Telephone Corporation to be served on all of the parties on the attached Service List by depositing same with the United States Post Office, postage prepaid, first class mail.

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Attachment

(3044P)

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